EADTU Annual Conference 2008, Poitiers France
18-19 September 2008

3rd Announcement and preliminary programme

"Lifelong learning in higher education: networked teaching and learning in a knowledge society"

Venue:

École d'ingénierie de la formation à distance (CNED- Éifad)
Téléport 2 - Futuroscope Chasseneuil, (Poitiers), France

Hosted by:

Centre National d'Enseignement à Distance (CNED), Poitiers, France
The conference is organised under the French EU presidency 2008

Registration open

The scope of the conference:

Moving from an information society towards a knowledge society requires facing the challenge of lifelong learning as a continuum from initial education to higher education and adult continuing education.

Conventional universities have difficulties in effectively responding to the lifelong learning paradigm. What can be the strategy to reach a vast number of potential lifelong learners having different backgrounds, origins, education, professional training and experience?

In a global world we are confronted with unavoidable questions:

- Determining the lifelong learning students and how to reach out to them
- Best practices and new business models for universities in lifelong learning
- What is the new demand and what can universities offer in terms of lifelong training courses or programmes?
- Without merchandising education, is it not necessary to define a new model of partnership between universities and enterprises?
- How to identify and review new opportunities for enhancing employability? In that context what is the added value of distance modalities?

The themes of the conference:

From the conference scope the following leading conference themes (strands) are derived:

- Networked teaching and learning in a knowledge society
- New media technologies and lifelong learning
- Open Educational Resources in a lifelong learning context
- University Strategies and Business Models for lifelong learning
- Research in lifelong learning
- Employability and online learning
- From Virtual Mobility towards Virtual Erasmus
- Quality Assurance and Benchmarking for online and distance learning

Conference programme

Programme of Thursday 18 September 2008

08.30-09.30 hrs. **Registration**

09.30-11.00 hrs.
Plenary Room

Opening session - Chair: David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Official opening of the Conference

Jean-Michel Lacroix, Rector of CNED, France
Welcome and address: Lifelong learning in France and the role of CNED

Valérie Pécresse, Minister of Higher Education and Research, France *(to be confirmed)*
The French EU presidency and lifelong learning
Under the French EU Presidency a charter for lifelong learning will be issued

Odile Quintin, Director General for Education and Culture, the European Commission, Belgium *(to be confirmed)*
To which Europe can lifelong learning contribute?
What is the role of European universities in this? The DG Education and Culture has developed new lifelong learning policies

Adama Ouane, Director of the UNESCO Institute for Lifelong Learning, Germany
Lifelong learning in a global perspective: how can Europe contribute to knowledge development and lifelong learning in other continents?

11.00-11.30 hrs. **Coffee break**

11.30-12.30 hrs.
Plenary Room

Plenary session

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Presidential address
Last year EADTU developed a lot of activities in the field of institutional strategies and business models, virtual mobility and open educational resources. These constitute an important basis for networked teaching and learning.

Lifelong learning policies

Frans Leynse, Former chairman of the „HBO-raad" (the Association of Universities of Applied science), member of the House of Lords of the Netherlands, Head of department for lifelong learning and labour market, Open Universiteit Nederland
Lifelong learning as a challenge for a knowledge society: what's the role of the universities?
Frans Leynse developed a lifelong learning strategy for the Open Universiteit Nederland: how will it work and what is its place in the Dutch higher education system? How should universities contribute to lifelong learning?

Michel Roger, Inspector-General National Education, Conseil général de la Vienne
Public politics, territories and lifelong apprenticeship
How will France initiate a national strategy for lifelong learning and regional development?

12.30-13.30 hrs. **Lunch**

13.30-15.00 hrs.
Plenary Room

Plenary session - Chair: Louise Bertrand, Director General of TÉLUQ, Canada

Research of lifelong learning

Peter Sloep, Director Technology Enhanced Learning, Educational Technology Expertise Centre (OTEC) and Netherlands Laboratory for Lifelong Learning (NELL), Open Universiteit, the Netherlands
A European research agenda for lifelong learning
EADTU formed a Task Force with ongoing research activities. A position paper about research cooperation in Europe shall be presented, containing the following themes:

- What will Europe look like five years from now?
- How could education contribute to the knowledge society?
- How to articulate viable business models (new educational market places)?
- What role should competencies, certification and accreditation play?
- How can we empower learners in pull-based environments?
- What should lifelong learning look like?

Raymond Morel, Officer in charge of education planning at the "Département de l'Instruction Publique" (Genève), special consultant at l'IFIP, the International Federation for Information Processing
Highlights of the IFIP initiative on Lifelong Learning
IFIP hosts a technical committee for education, which resulted in activities in the field of ICT in education and lifelong learning worldwide.

Bernard Cornu, Director of Éifad-CNED, France
Needs for lifelong learning in the knowledge society for the five years to come
Given that some fundamental characteristics of the knowledge society are the acceleration of knowledge production and the intensity of innovation, the changes in accessing and acquiring knowledge, the development of networks and of collective and collaborative activities, it shall be fascinating to ask the question how Europe will evolve on the middle-long term; How will the knowledge society evolve, and how shall the learning needs of individuals as well as national and European (education) systems, both in formal and informal ways emerge?

Begoña Gros, Vice-Rector of the Universitat Oberta de Catalunya (UOC), Spain
Research based innovative networking in teaching and learning in Catalonia.
In recent years UOC has profiled itself as a online teaching and learning university. Moreover, part of their educational activities are embedded in the university networked teaching and learning in Catalonia.

15.00-16.00 hrs Parallel sessions

Employability and online learning	**Quality assurance and benchmarking for online and distance learning**	**Networked teaching and learning in a knowledge society**	**From virtual mobility towards virtual Erasmus**
Ebba Ossiannilsson, Lund University, Sweden, and **Hilding Sponberg**, Gjøvik University College, Norway eGis - Flexible learning models within geographical information systems	**Malcolm Bell** and **Stephen Farrier**, Northumbria University, United Kingdom Benchmarking e-learning - outcomes and next steps	**José Alberto Lencastre** and **José Henrique Chavez**, Universidade do Minho, Portugal The usability's evaluation of educational websites	**Christina Brey,** EADTU, the Netherlands The European portal of international courses and services (EPICS)
Ilaria Mascitti and **Federica Funghi**, For. Co. Formazione per la Comunicazione, Italy TIPS-T-Learning to improve professional skills for intercultural dialogue	**Alberto Ciudad Araújo** and **Pekka Kess**, University of Oulu, Finland TQM challenges in changing universities into e-universities	**Vitor Rocio, José Coelho** and **Alda Pereira**, Universidade Aberta, Portugal Implementation of a learning card in Moodle	Best practices and next steps in virtual mobility
Presentation of results of virtual internship pilots	**Paul Bacsich**, consultant to Higher Education Academy, United Kingdom The national UK universities benchmarking e-learning programme	**Jos Rikers**, Open Universiteit Nederland, the Netherlands Academic network initiative sustainable development	

16.00-16.30 hrs. Coffee break

16.30-18.00 hrs. Parallel sessions

Employability and online learning	**Quality assurance and benchmarking for online and distance learning**	**Networked teaching and learning in a knowledge society**	**From virtual mobility towards virtual Erasmus**
Bodil Ask, University of Agder, and **Harald Haugen**, TISIP & Stord Haugesund University College, Norway Qualifying frontline employees in parastatel organisations for tomorrow's practical tasks – exemplified by the Norwegian Public Roads Administration	**George Ubachs**, EADTU, the Netherlands E-xcellence+ session: introduction to the E-xcellence+ project	**Andrei Gaitanaru**, National University for Political and Administrative Studies, Romania Reshaping school in the context of the new ICT	**Bieke Schreurs**, EuroPACE, Belgium Redefining and reviewing virtual campuses
Giuditta Alessandrini, Università degli Studi Roma TRE, Italy Post Lauream training in e-learning: the GESCOM master project	**Maria Amata Garito**, UNINETTUNO, Italy Application of the E-xcellence model to the QA system of UNINETTUNO	**Jarle Sjoevoll,** Bodoe University College and **Bernhard Sieland**, Leuphana University, Norway Improving practice on demand in schools	**Katrin Bijnens**, EuroPACE, Belgium VM-Base - Home and away: coaching exchange students from a distance
Martine Vidal and **Françoise Desmaison**, CNED, France What EduContact can do for lifelong learning	**Pekka Kess, Katja Pura** and **Juha Pohjonen**, University of Oulu, Finland Using the E-xcellence methodology to improve the quality of e-learning courses	**Peter Mortimer**, CNED-Éifad, France The challenges to networked teaching and learning in prison	

20.00 hrs. Conference dinner – Palais de Justice, Poitiers

17.30-18.30 hrs. **Closing session - Chair: Jean-Michel Lacroix, rector CNED**
Plenary Room

Fred Barasa, Executive Director, African Council for Distance Education (ACDE), Kenya
Distance education in Africa, a mode of teaching and learning for development
The ACDE is created to stimulate networked teaching and learning in Africa.

Frits Pannekoek, President of the International Council for Open and Distance Education (ICDE), Rector Athabasca University (Canada)
and
Fred Mulder, Rector of the Open Universiteit Nederland, the Netherlands: *Presentation of the joint ICDE-EADTU conference 2009*
"Flexible Education for All: Open-Global-Innovative". Fascinating developments are at the heart of the 2009 conference theme touching the whole educational system. New concepts and methods are emerging, opening up education for all. Society, the labour market, individuals and groups of learners require much more flexibility in their acquisition of (new) knowledge and competencies. The expanding scope of information and communication technology (ICT) is contributing to innovations in education, facilitating a variety of mixed modes for on-site and on-line learning. Last but not least: globalisation is a real challenge for education.

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Message of Poitiers and closing address

Practical information

Online registration

The online registration for EADTU's annual conference can be accessed at http://www.eadtu.nl/conference-2008/registration.asp.
Registrations only become valid after receipt of the conference fee payment, prior to the Conference 2008.

	Registration until 18 July 2008 (early bird)	Registration after 18 July 2007
EADTU member	€ 400	€ 450
Non-EADTU member	€ 450	€ 500
Companion (dinner)	€ 60	€ 60

The early bird fee applies if registration is received before or on the **18th of July 2008** and associated payment is received before or on the 25th of July 2008.
Final deadline for registration is 12 September 2008.

The participants' fee (members and non-members) includes access to the conference, all documentation, coffee breaks and lunches at the conference and the dinner of 18 September.
The companions' fee covers only the dinner of 18 September.
The participants and companions' fees do not cover travel and accommodation expenses.
If you have questions before your register, or questions about the registration process itself, please contact secretariat@eadtu.nl.

↘ Cancellation Policy

Cancellations must be sent in writing to EADTU by email or fax on or before 1 September 2008. If notice of the cancellation is received before or on 1 September, the conference fee minus an administration charge of 15% of the fee will be refunded. If notice of the cancellation is received after 1 September 2008 and/or participants fail to attend, the entire fee is payable. In the latter case we will accept representatives, provided that we have been informed of this change in writing or by email before 12 September 2008.

↘ Venue information:

The EADTU Annual Conference 2008 will take place in the CNED-Éifad (École d'ingénierie de la formation à distance), Téléport 2 – Avenue René Cassin, 86963 Futuroscope Chasseneuil, close to Poitiers.
The map of the Futuroscope area shows the location of the venue.

↘ The Futuroscope site and accessibility

The Futuroscope site contains the famous theme park Futuroscope, as well as several hotels in different price levels, a conference centre and numerous organisations and enterprises.
The Futuroscope site is situated at 9 kms from Poitiers, along the A10 (from Paris to Bordeaux) and accessible via the A10's exit nr. 28.

The best way to get to Poitiers from different European cities is to fly to Paris (or Brussels) and there take the TGV in the direction of Bordeaux. The TGV stops in Poitiers and a few times per day also at the Futuroscope railway station. The trip from Paris Gare Montparnasse to Poitiers/Futuroscope takes about 1 hour and 50 minutes.

Poitiers also has an airport, but the international connections are limited to the UK(Ryanair): London Stansted and Birmingham. National flights connect with Lyon and Ajaccio.

↘ Hotel information:

There are several hotels at walking distance of the conference venue. Special agreements have been arranged with the hotels listed below (which are also indicated on the map):

Hôtel Plaza Futuroscope is a comfortable and very well equipped hotel, situated at 5 minutes walking from the conference venue. This hotel offers two types of rooms:

- 3-star at € 90 (single) and € 105 (double/twin) per night, breakfast included
- 4-star at € 120 (single) and € 135 (double/twin) per night, breakfast included

For reservations you are requested to use the booking form.
Early booking is recommended as there is a limited number of rooms blocked for EADTU's conference.

The Novotel Poitiers is a 3 star hotel close to the Futuroscope theme park. The special EADTU/CNED rate is € 89 for a single and € 110 for a double room, breakfast included. For reservations you may either call +33 5 49 49 91 91 or send an email via the hotel's website, mentioning the EDATU/CNED September conference in order to benefit from the reduced rate.

Hotel Ibis Poitiers-Futuroscope is located at 15 minutes walking distance form the conference venue. The rooms are comfortable, but simple. Room price is € 69 per night for 1 or 2 persons. For reservations you may use the Ibis website.

↘ Conference dinner

The conference dinner will take place in the "Salle des pas perdus", in the Palais de Justice in Poitiers. The "Salle des pas perdus", the "hall of lost footsteps", where a footfall was silenced by the vastness of its space, was fitted up by Eleanor of Aquitaine between 1194 and 1204.

Participation in the conference dinner is included in the conference fee.

For further information and regular updates on the programme and speakers please check the conference's website.

De : Raymond.Morel@tecfa.unige.ch
À : <Raymond.Morel@tecfa.unige.ch>
Date : Mardi, 9 septembre 2008 3:33
Objet : [Ifip-tc3] [forum] americas top model brooke young black models

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