

INNOVATION & AUGMENTED PRODUCTIVITY IN INDUSTRY 4.0

Dr Chris Brauer
Conférence TechnoArk
31 Jan, 2020



ANTHROPOCENE



SCHOOL OF LUCK

AGILITY

SCALING

CALL TO ACTION

ARTIFICIAL INTELLIGENCE NATIONALISM

8 FIRMS: 95 %



OMNI-PURPOSE

ROGUES

ADJACENCY

CTA

AUGMENTED PRODUCTIVITY



DIFFUSE

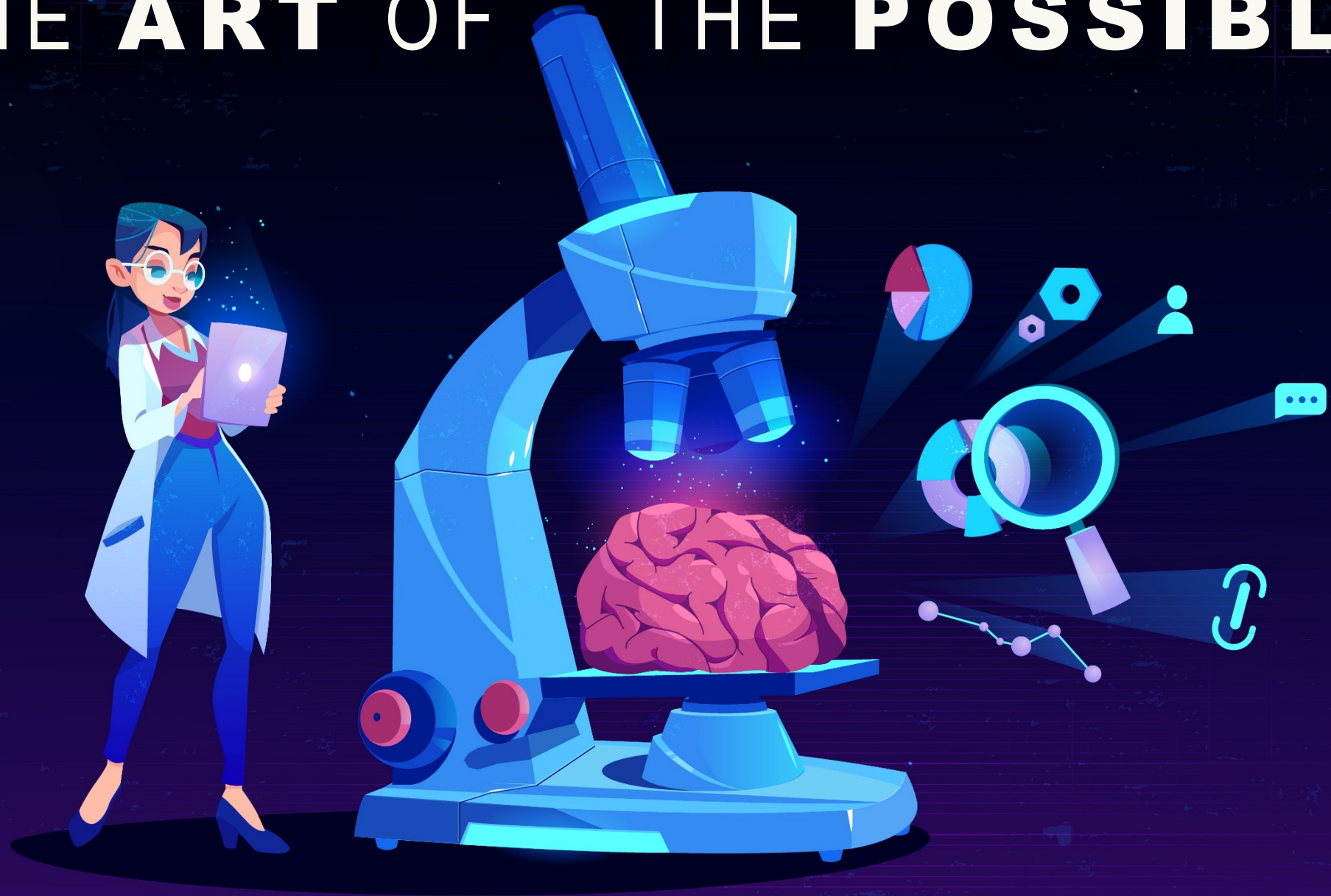
DEMOCRATISE

DISTRIBUTE

A graphic featuring the letters 'CTA' in white, bold, sans-serif font, centered within a red rounded rectangle. This rectangle is surrounded by several thin, blue, concentric circles and small white dots, creating a futuristic or orbital aesthetic.

CTA

THE ART OF THE POSSIBLE





CTA

MINDSET (GROWTH)

OUTCOMES (NOT OUTPUTS)

BELIEF SYSTEM (PASCAL'S WAGER)



ACTIVE AGENTS IN THE LOOP

GODS TOUCH

COMMITMENT

RESILIENCE

HUMILITY

CALL TO ACTION

Dr Chris Brauer in **COOPERATION** with Luisa-Maria Wendt





QUESTIONS AND ANSWERS