



ICT Switzerland Meeting  
August 20th, 2019

# The Challenge

With business as usual, by **2030** half of the world's youth  
will **not** have the skills they need  
to succeed in work and life\*

## The Jobs Landscape in 2022

emerging  
roles,  
global  
change  
by 2022

133  
Million

### Top 10 Emerging

1. Data Analysts and Scientists
2. AI and Machine Learning Specialists
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. Big Data Specialists
7. Digital Transformation Specialists
8. New Technology Specialists
9. Organisational Development Specialists
10. Information Technology Services

declining  
roles,  
global  
change  
by 2022

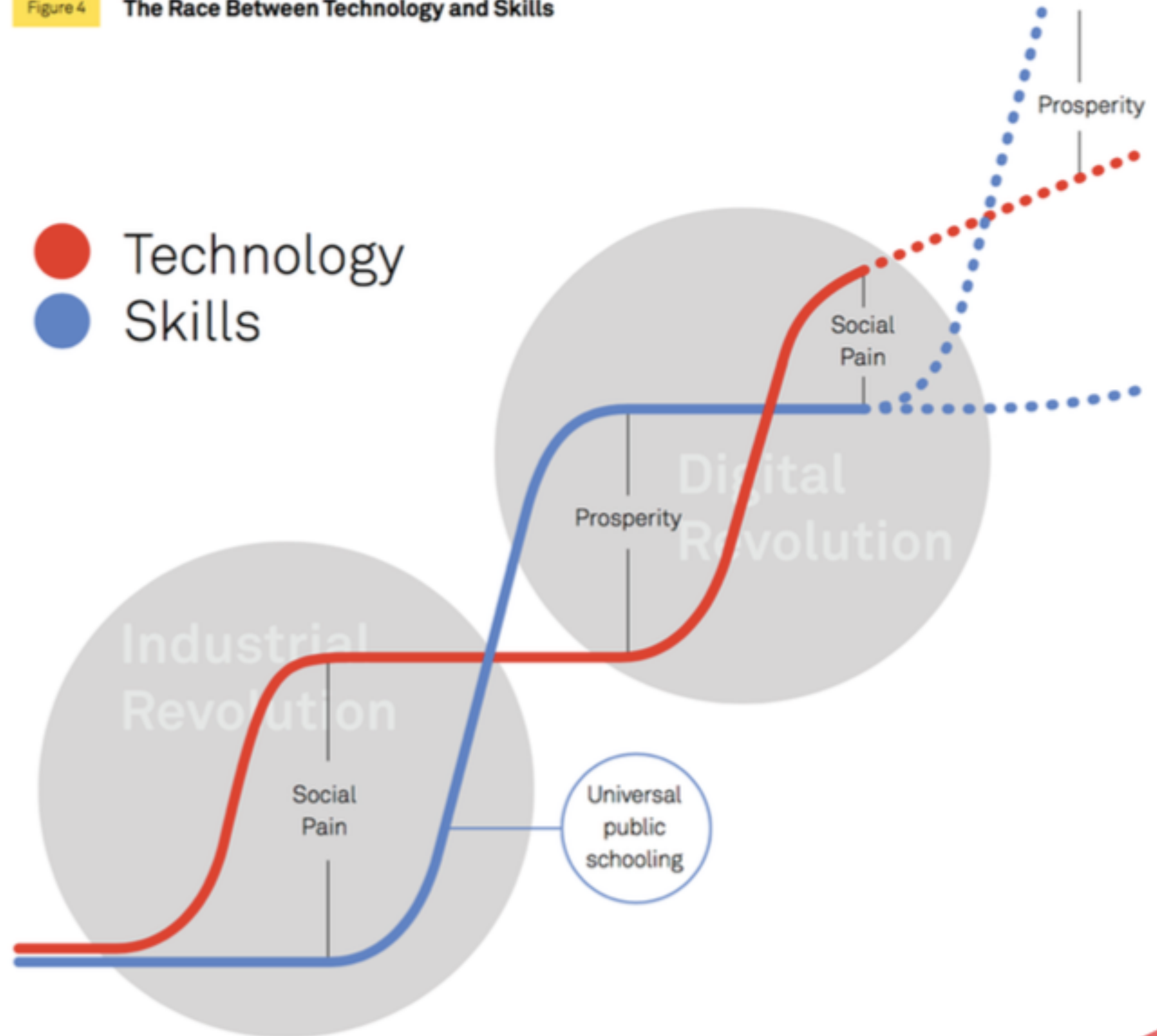
75  
Million



### Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administration Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping Clerks
9. General and Operations Managers
10. Postal Service Clerks



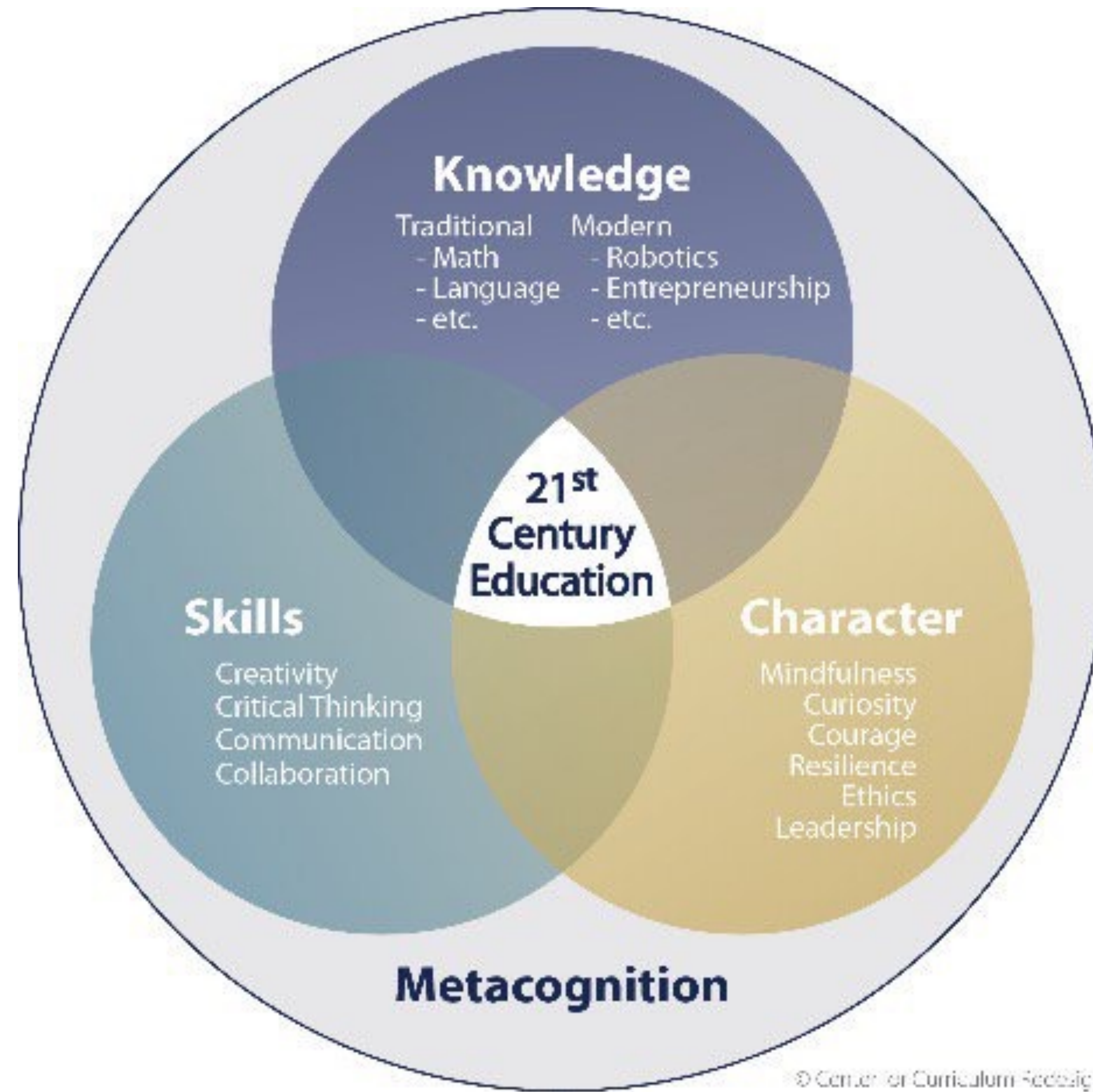
Figure 4 The Race Between Technology and Skills





How might we  
reengineer learning  
in the 21st century?





# COMPUTATIONAL THINKING

## NEW WORDS



### DECOMPOSE

Say it with me:  
**De-com-pose**

Break a problem down into  
smaller pieces.



### ALGORITHM

Say it with me:  
**Al-go-ri-thm**

A list of steps that you can  
follow to finish a task.



### PATTERN MATCHING

Say it with me:  
**Pat-ern Mat-ching**

Finding similarities between things.



### ABSTRACTION

Say it with me:  
**Ab-strac-shum**

Pulling out specific differences to  
make one solution work for  
multiple problems.





By supporting the key stakeholders in the life of a child  
with convenient, affordable and actionable insights  
on 21st century skills, attitudes and knowledge,  
we can empower children  
to fulfil their potential



## Pilot Project Switzerland









## Campus Seminar Zürich 2018

Datum: 19.09.2018  
Zeit: 13:30 - 19:00  
Ort: Eventhalle Chicago 1928  
Kurt Hirschfeld Weg 8050 Zürich  
Oerlikon

Seminar Livestream aus dem  
Chicago 1928 Zürich

Livestream starten

EINE VERANSTALTUNG VON



IN RAHMEN VON



UNTERSTÜTZT DURCH

WISSENSCHAFT.  
BEWEGEN  
GERBERT ROF STIFTUNG

STIFTUNG  
MERCATOR  
SCHWEIZ

Das Campus Seminar, der exklusive Anlass für Lehrerinnen und Lehrer, kommt nach Zürich. Am 19. September 2018 erwarten Sie spannende Präsentationen mit zukunftsgerichteten Inputs von inspirierenden Experten und Innovatoren zum Thema Perspektiven der Digitalisierung.

### Programm

13.00 Uhr Türöffnung  
13.30 Uhr Präsentationen - Teil 1  
15.00 Uhr Pause  
15.20 Uhr Präsentationen - Teil 2  
17.30 Uhr Apéro, Vorführungen und Networking  
19.00 Uhr Ende der Veranstaltung



SPOTLIGHT 2019

# Spotlight Schweiz Digitale Transformation in der Schule

Spotlight Schweiz sucht inspirierende Lehrpersonen der Kindergarten-, Primar- und Sekundarstufe, die die digitale Transformation gemeinsam mit ihren Schülerinnen und Schülern als Chance ergreifen, um neue Wege zu beschreiten und Methoden und Arbeitsinstrumente im schulischen Alltag auszuprobieren. Die zehn überzeugendsten Projekte mit Vorbildcharakter werden von einer Experten-Jury ausgewählt und erhalten insgesamt 120'000 Franken Unterstützungsgelder für die Weiterentwicklung. Die ausgewählten Projekte werden in kurzen Videos dokumentiert und im Rahmen des Campus Seminars am 30. Oktober 2019 in Zürich sowie am HundRED Innovation Summit in Helsinki vom 6. bis 8. November 2019 vorgestellt.



## PROJECT SQUARE

An open education initiative  
on a mission to develop digital competences in kindergartens,  
primary and secondary schools, beyond the screens.  
It provides new models for the creation of pedagogical material  
and curriculum-aligned activities,  
as well as a network of co-creators and users.

## PROJECT SQUARE

It is created in a national, interdisciplinary setting - in close collaboration with educators, experts and researchers from the leading Swiss scientific and education institutions SUPSI, EPFL LEARN, ETH Zurich, and Universities for Teachers Education (PHs).

It is research driven and builds on frameworks from learning sciences, computer science, interaction design and high impact entrepreneurship.



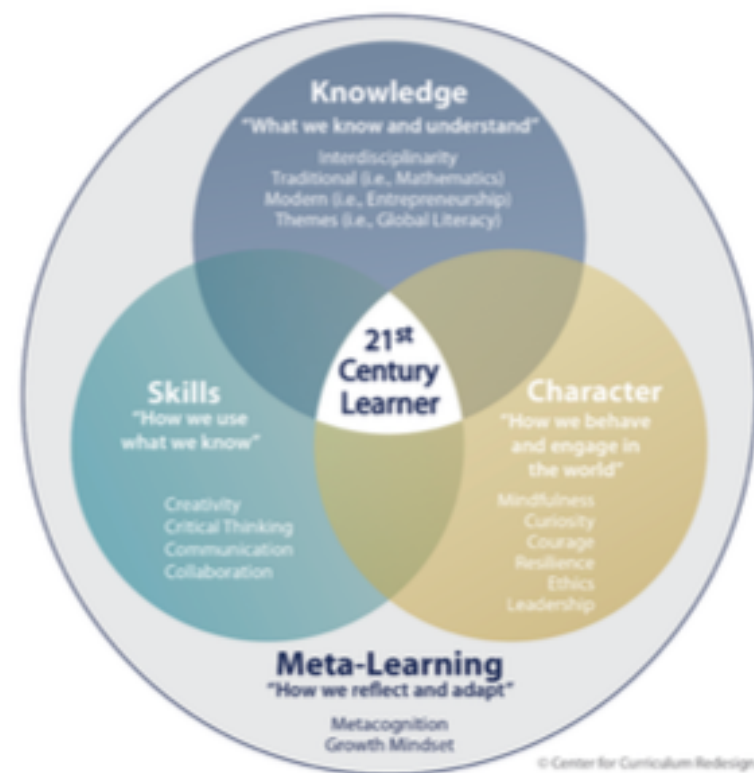
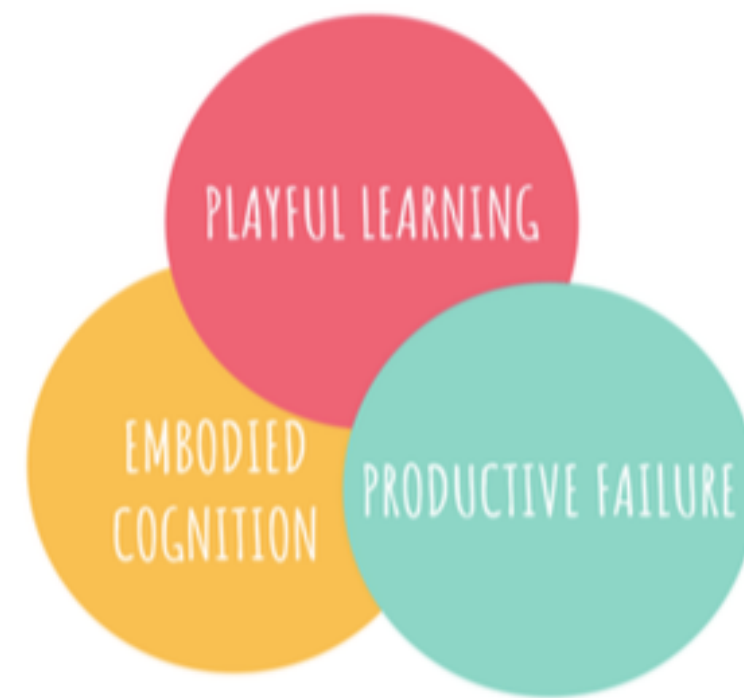
## PROJECT SQUARE

It empowers Swiss kindergarten, primary and secondary school teachers and students - especially girls - to become digitally competent by understanding and practicing computational thinking and understanding key concepts of computer science with motivation and in the most efficient way, in their everyday environment through immersive, creative and engaging learning experiences.

## PROJECT SQUARE

The v.1 playful learning starter kit for computational thinking and algorithm design contains a set of physical materials (27 tiles with 3 parameters: 2 shapes, 3 colors, 6 forms) and a set of activities (beginner to advanced levels) focusing on demystifying algorithms and computational thinking, beyond the screens.

The kit is a unique combination between scientific skills in computer science, research in education, competence in design and disruptive innovation.

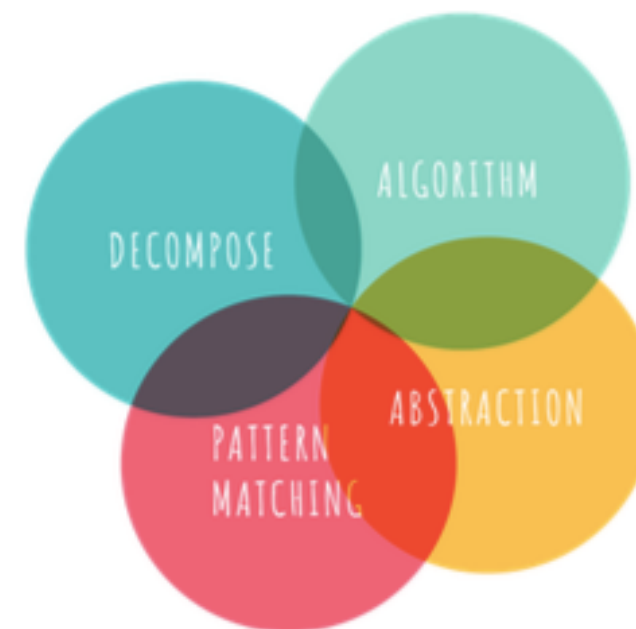


## Step into the Future

Transform your classroom into a futuristic city where students easily practice computational thinking without screens.



Discover Square City



**Computational Thinking**  
Simply put, computational thinking is an approach to solving a problem in a way that can be communicated to a person or a computer. You are using computational thinking when you plan a trip or create a game.





## PROJECT SQUARE

For advanced users, the starter kit introduces Project Square's overarching narrative of Square City – a futuristic city inhabited by creative citizens who solve community challenges collaboratively- as a means of knowledge transfer to the real world and as a way of stimulating co-creation of activities.

# Step into the Future

Transform your classroom into a futuristic city where students easily practice computational thinking without screens.



## PROJECT SQUARE

Pilot projects have started with first classes of CSVR (15 schools, 2300 students, and 230 teachers) and 10 schools in Canton Vaud (120+ classes).

First activities with Technorama are planned for October.

Based on the learnings from these pilots, next year a v.2 playful learning kit as well as a playbook for educators will be released, scaling it up in schools across Switzerland.



# • We are just getting started and need your support

so that we can make 21st century skills accessible  
to **communities** across Switzerland and beyond. •

• We Are Play Lab Foundation is registered as nonprofit.  
Donations are tax-deductible in Switzerland. •



## PROJECT SQUARE

You can support by funding co-creation workshops for Square activities (CHF 1'500), the playbook for educators or the website v.2 production.

You can join with your teams as co-creators of computational thinking activities in Square City .





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# THANK YOU

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[www.wap.rocks](http://www.wap.rocks)